



BEFORE...

...AFTER



Reception Desk

L shaped angular counter in white high gloss polyurethane lacquer finish with white back-painted toughened glass upstands, central toughened clear glass tablet on stainless steel posts and stainless steel flush plinth

"Clarke Rendall were extremely quick to comprehend and successfully interpret our ideas, with excellent results, which makes them a very easy company to do business with"

HOG PLC

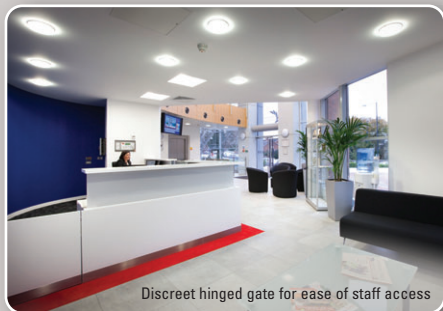


As one of the country's largest food producing companies, **Premier Foods** required a reception area to reflect how serious they are about their business, while still managing to create an **open and inviting atmosphere** for visitors. **HOG PLC** were appointed to tackle this challenging brief and to create the **stunning interior** that the project demanded.

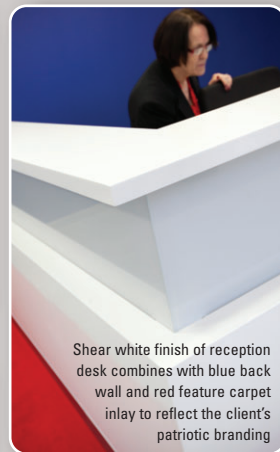
Inspired by an image of an **evolution® classic C1-SR** standard product on the **Clarke Rendall** website, **HOG PLC's** design team engaged with their counterparts at **Clarke Rendall** to begin work on outlining the shear, white, monolithic reception counter that now commands a key space in this beautifully modern reception area. **HOG PLC's James Markham** was delighted by the excellent level of understanding and creativity demonstrated by the **Clarke Rendall** design team, and included some of their visualisations in his presentation to his client. *"Clarke Rendall were extremely quick to comprehend and successfully interpret our ideas, with excellent results"* he explained, *"which makes them a very easy company to do business with"*.

To confirm the final choice of materials, a visit to the **Clarke Rendall** manufacturing facility was organised, and **Premier Foods' Project Manager Richard Mackee** was able to see the superb lustre that it is possible to achieve with a high gloss polyurethane lacquered finish. *"It was invaluable to be able to demonstrate first hand how traditional skills are used to create such contemporary furniture"* commented James.

For more information on how **Clarke Rendall** can deliver your ideal furniture solution, designed and manufactured right here in the UK, call our support team today on **01908 391600** or visit our comprehensive website.



Discreet hinged gate for ease of staff access



Shear white finish of reception desk combines with blue back wall and red feature carpet inlay to reflect the client's patriotic branding



Surface mounted cut acrylic logo graphics to front face

